



## **EU-JDID**

### **EU Support to Jordanian Democratic Institutions & Development**

#### **Terms of Reference**

**Development of a digital platform hosting contents on HoR  
activities for media and citizens.**

**Location: Jordan**

**Starting date: January 2020**

**Duration: Service to be performed in 2020**

**Proposals deadline: January 20<sup>th</sup>, 2020 at 6 pm GMT.**

#### **Background**

[CFI](#) is a French media agency funded by the French Ministry of Foreign Affairs and International Development and dedicated to building the capacity of the media in the developing countries.

Currently, CFI is a part of the consortium responsible for executing the program Enhanced Support to Democratic Governance in Jordan ([EU-JDID](#)). The main goal of the program is to assist Jordan with its reform endeavors to strengthen its democratic practices and develop an inclusive decision-making process, with a primary focus on the participation of women and youth.



EU Support to Jordanian Democratic  
Institutions & Development



The program is co-funded by the European Commission in addition to the program's implementers including CFI and other specialized media development organizations led by the European Center for Electoral Support (ECES).

As vectors of transparency and citizen information, the media play a crucial role in the democratic process. CFI's main objective is utilizing media to enhance the culture of accountability and transparency among the Jordanian public and its policymakers alike, and fostering the dialogue between citizens and their representatives.

In a constant effort to promote innovative media that benefit to democracy building, CFI has been over the years supporting digital media and online technologies allowing civic engagement more openness and transparency of governments and local authorities.

Actions implemented by CFI in the framework of EU-JDID reflect this strategy. Along with activities supporting traditional media and journalism (political and election reporting), and building beneficiary institutions capacities to work with media, CFI is providing support to the production of interactive podcasts on parliamentary affairs – the first show of its kind in the country and region.

As part of EU-JDID objective to create the conditions for more reliable, professional coverage of political, parliamentary and electoral news in Jordan, CFI is opening a tender in view of supporting the development of a digital platform hosting contents on House of Representatives activities for media and citizens.

The platform will be developed, hosted and updated by a Jordanian organization with demonstrated experience in digital technologies and civic engagement. This service will be the object of a contract between CFI and the Jordanian organization.

## Mission

The selected provider will develop and update a digital platform hosting contents on the Jordan House of Representatives activities targeted at media and citizens.

The provider will reach to the platform audience and propose training actions to ensure effective use and sustainability of the tool.

## Format

Aiming at providing information on Parliamentary affairs, the intended platform is expected to have the following characteristics:

- It will propose an easy access to resources on Parliamentary work: main institutional legal text, information about the PP, about elections (laws, rules)

It will feature:

- Short CV's of the MP's, Ministers and Local elected representatives, the content of the on-line resource will be regularly updated.
- Up to date information and news on Parliamentary affairs

**Note: CFI welcomes any suggestion made by the selected provider to adjust this format to better suit its professional practices and the expectations of its audiences.**

## Deliverables

- 1 online platform and its maintenance
- Outreach activities and trainings for users

## Selection criteria

In their proposals, applicants are expected to demonstrate experience, skills and capacities about the following:

- Expertise in web and mobile applications development **(25 points)**
- At least 2 Years expertise in civic engagement, demonstrated through a portfolio of projects **(25 points)**
- Expertise in parliamentary affairs **(20 points)**
- Expertise in users' capacity building, demonstrated through a portfolio of projects related to citizen engagement **(10 points)**
- Ability to build, grow and sustain audiences **(10 points)**
- Financial offer **(10 points)**

## Proposal requirements

- May apply to this tender only Jordanian organizations. Proposals may include co-applicants.
- Applicants need to submit a proposal of 10 pages at most.
- Proposals need to include the following components:
  1. Background about the organization, its legal status in Jordan and a detailed statement explaining why it is the best to implement the project as described in this document.
  2. Concept and technical details of the platform.
  3. Platform delivery schedule
  4. Outreach and training activities workplan
  5. The current technical abilities to deliver the platform and related activities as described in paragraphs 1 to 4.
  6. The project team and its related expertise.
  7. Social media and digital reach out strategy for audience growth.
  8. Financial offer

## Other Terms and Conditions:

- Proposals shall be submitted in English language.
- Costs shown in the financial proposal shall be in JOD, excluding taxes.
- The contract will be awarded on best value for money basis.
- Proposals that don't have all of the required components will not be considered.
- Proposals submitted after the deadline will not be considered.
- Only shortlisted candidates will be contacted.
- Offers may be negotiated after reception of it.

## Proposal submission information

Applications should be e-mailed to [eujsdid@cfi.fr](mailto:eujsdid@cfi.fr) addressing

Adeline Mayeur  
CFI / Mediterranean Asia Department  
62 avenue Camille Desmoulins  
92130 Issy les Moulineaux - France

## Disclaimer

CFI reserves the right to cancel this TOR if the proposals received do not to meet CFI's expectations and requirements. Due to the large amount of applications received, CFI apologizes for not replying to all candidates.